

JITH PAUL

jith@treepotmedia.com
www.jithpaul.com

SKILLS

- Systems Design
- Project Coordination
- Project Life-Cycle Management
- Collaborative Knowledge Sharing
- Content Management Systems (CMS)
- Search Engine Optimization (SEO)
- Structured Data and Schema Markup
- Structured Query Language (SQL)
- Live-streaming
- Video Post Production
- Video Editing
- Web Publishing
- Social Media
- Adobe Creative Suite (incl. PhotoShop, Premiere)
- Office365 (incl. Word, Excel, SharePoint)
- Google Analytics
- WordPress
- Mailchimp

PROFESSIONAL SUMMARY

Jith is a seasoned software systems designer and architect with experience in coordinating cross-functional teams. He excels in the design, planning, and lifecycle management of complex, mission-critical digital projects, including publishing, web streaming, data persistence, and workflow systems.

WORK HISTORY

Team Lead - Digital Development, CPAC — 2014 - 2026

- Coordinated the digitization and migration of 600+ legacy broadcast assets from CPAC's federal election coverage, making historic content publicly accessible online.
- Documented functional requirements and workflows, collaborating across editorial, production, and IT teams, led vendor evaluation, and managed an international team to implement a modern content management system delivering live streams, video-on-demand, and articles across CPAC's website and social channels.
- Improved CPAC website SEO through ongoing analysis, optimization, and monitoring of structured data and schema markup.

Co-founder, Ottawa Canadian Film Festival — 2015 - 2024

- Expanded screenings hosted at community parks into a federally incorporated non-profit, registered charity, and Canadian Screen Award-qualifying public film festival with annual theatrical screenings of jury selected films from all across Canada.
- Maintained the festival's web and social media channels and managed film613's content management system, curating and writing blog content to promote film and screen culture in the Ottawa-Outaouais region.

Senior Consultant, Principal, CGI Inc. / AMS Inc. — 1996 - 2008

- Designed and developed n-tier web frameworks and J2EE applications using object-oriented analysis, supporting data persistence, procurement, workflow, and document management systems for government and commercial clients across the U.S. and Canada.

EDUCATION

University of Waterloo — BAsC (Honours) Electrical Engineering, 1996
Google Data Analytics Certificate (in progress), 2026
Algonquin College — Television Broadcasting, 2009